

Our objectives

1. We aim for a careers education system that has a measurable **impact** on young people - now and in the future
2. We aim to **include** all young people in careers education removing barriers where we can
3. We build **leaders** and institutions who can sustain the mission in the long term

**Co-ordinated actions: our
priority areas of work for the
year ahead**

Coordinated Actions:

Throughout our work – from developing resources for colleges and schools, training Careers Leaders to overseeing the national network of Careers Hubs – these ‘coordinated actions’ are the priorities we are focussing on with our partners.

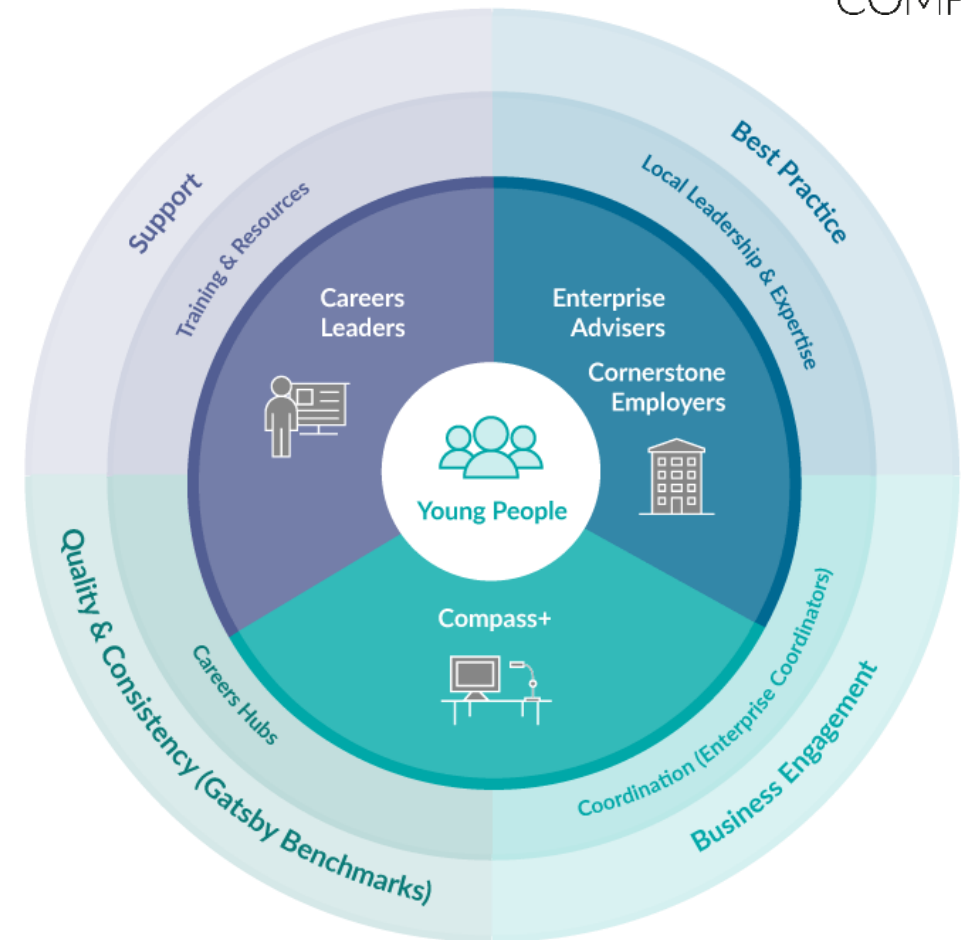
Coordinated Actions	
Impact	1.1 Amplifying technical and vocational routes
	1.2 Securing an improving system
	1.3 Young People at the heart of our work
Inclusion	2.1 Transition support
	2.2 Removing barriers
	2.3 Careers Leaders toolkits
Leadership	3.1 Developing leaders
	3.2 Careers as part of local economic strategy
	3.3 A return on investment for employers

**Our model: how we deliver
these priorities in practice**



Our model

1. A **powerful Careers Leader** in every school and college that can meet individual needs.
2. A school or college where there is **strategic engagement with business** (through Enterprise Advisers and Cornerstone Employers).
3. A **local area where activity is co-ordinated** to share expertise (facilitated by Careers Hubs).
4. A national body to secure **higher standards, consistency and promote what works**.



The Careers & Enterprise Company's Model