

# ASK Programme 2024-25

The Apprenticeship Support & Knowledge for schools & colleges programme

**THE  
ASK  
PROGRAMME**  
APPRENTICESHIPS  
AND TECHNICAL  
EDUCATION

## What is the ASK programme?

The ASK programme is funded by the Department for Education and managed by the Careers and Enterprise Company. The programme offers free support to educational establishments in England with students in Years 10-13. ASK aims to increase awareness of apprenticeships and T Levels amongst students, parents & carers, teachers and careers advisers. ASK is a PAL Compliant Provider.



## What support is available?

The programme offers a range of free and engaging activities, workshops and resources, which include:

### Students

- Apprenticeship and T Levels awareness assemblies.
- How to register on Find an apprenticeship.
- How to search & apply for apprenticeships.
- Mock assessment centres.
- Interview techniques.
- Careers fairs.
- 'Career starter' apprenticeships.

### Teachers and careers advisers

Face-to-face activities can also be arranged where required with your delivery partner, which include:

- Apprenticeship and T Levels awareness presentations.
- Teacher CPD/inset day support.
- How to search and apply for apprenticeships.

### Parents and carers

Face to face activities may be requested:

- Apprenticeship and T Levels awareness presentations.
- How to search and apply for apprenticeships.
- Attendance at parents' evenings or parent/carer events e.g. information evenings.



### Learning & development webinars

The programme offers monthly webinars for teachers, careers advisers and parents & carers to increase awareness and confidence around apprenticeships and technical education.

[www.amazingapprenticeships.com/workshops-webinars](http://www.amazingapprenticeships.com/workshops-webinars)

# ASK Programme 2024-25

The Apprenticeship Support & Knowledge for schools & colleges programme

**THE  
ASK  
PROGRAMME**  
APPRENTICESHIPS  
AND TECHNICAL  
EDUCATION

## How does it work?

There are 4 expert delivery partners across the country who deliver the activities and workshops on behalf of the Department for Education:

### Delivered by:



North



Midlands



South



London

The programme is also supported by the following partners:

### Funded by:



### Managed by:



### Supported by:



## How to book

1. Submit a short online form to request support for your school or college:  
[www.careersandenterprise.co.uk/online-forms/ask-form-enquiry/](http://www.careersandenterprise.co.uk/online-forms/ask-form-enquiry/)
2. Attend a planning meeting (virtually or in person) with your local delivery partner to discuss the support available and the needs of your school/college.
3. Book in the activities that will best meet the needs of your students, teachers, parents and carers.

If you have any problems with the form, please email [ASK@careersandenterprise.co.uk](mailto:ASK@careersandenterprise.co.uk).