

## Anglian Water

### Industry Collaboration Event



**Opportunity Area:** Fenland & East Cambridgeshire

**School involved:** Thomas Clarkson Academy, Wisbech

**Gatsby Benchmark:** 4 – Linking the curriculum to careers

### About Anglian Water

Anglian Water is a utility company with approximately 4,500 employees. They supply water and water recycling services to more than six million domestic customers in the East of England.

Anglian Water's education outreach programme takes students on a journey through the water cycle focusing on STEM<sup>1</sup>. Lessons are tailored to meet curriculum needs and to address new technology, employability/skills and the impacts of regional growth and climate change.

### Industry Collaboration Event at Thomas Clarkson Academy

Anglian Water worked specifically with staff members as part of their teacher CPD. The objectives of the Industry Collaboration Event were:

- to support Thomas Clarkson Academy to raise student aspiration and attainment;
- to support Wisbech 2020 by raising student aspiration and attainment and helping to create a work force for the future;
- to develop closer relationships with the school and assist them to deliver the Gatsby Benchmarks by embedding careers in the curriculum;
- through working with the staff of Thomas Clarkson Academy, raise the profile of STEM careers.

The Industry Collaboration event featured a short introduction by Peter Simpson, CEO of Anglian Water. This was followed by a showcase session where employees of Anglian Water explained their role and discussed with teachers how the various occupations can be linked to the curriculum. Anglian Water

1. Science, Technology, Engineering, Maths



**I took part in the Humanities workshop. It was a really useful opportunity to link what is in the curriculum with some very real challenges that we are grappling with today."**

Andy Brown  
Head of Sustainability  
Anglian Water

### Did you know?

Anglian Water's 112,833 km of water and sewer pipes could wrap around the world almost 3 times!

employees and all teaching staff then took part in two workshops aimed at linking the business to the curriculum, with discussions based around specific curriculum topic areas.

### What impact did the Industry Collaboration event have?

The event enabled the school staff to find out more about the different areas of Anglian Water, ranging from sustainability, engineering, IT, Human Resources, marketing, recreation and media. It was also an opportunity for teaching staff to learn more about careers at Anglian Water.

The workshops provided teaching staff with time to explore links to their curriculum areas and identify activities, resources or topics that could be developed.

Furthermore, eight potential areas for further development were identified as a result of this event:

1. Mentoring
2. Sponsorship
3. Working with parents
4. IT – software and hardware support
5. Case studies
6. Lessons in schools
7. Visits to Anglian Water sites
8. Projects focusing on wellbeing, communications and brand and developing a plastic strategy.

### Why are Anglian Water a Cornerstone Employer?

They understand the importance of educating children and young people to foster responsible and sustainable behaviours as they will be the future employees, customers and the trustees of our shared water resources.

### What is the best thing about working with The Careers & Enterprise Company?

The opportunity to share best practice and learn from others.



#### The Careers & Enterprise Company

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