

A photograph of two young women in business attire. The woman on the left is wearing glasses and a blue tie. The woman on the right is wearing a dark hijab and a dark blazer. Both are smiling and looking towards the right side of the frame. The background is a plain, light-colored wall.

Progress update for Enterprise Coordinators

Claudia Harris
Chief Executive
12 September 2018

**After years of
stagnation, careers
education is showing
signs of improvement**



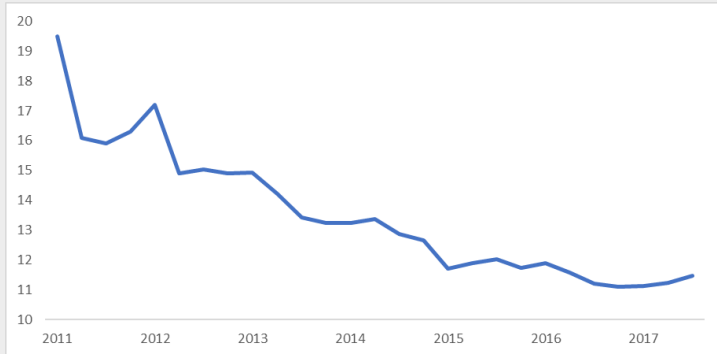
**...Careers guidance is not working well...
provision is not well coordinated... too few
schools are providing careers guidance that
meets the needs of all their students.**

Ofsted in 2013

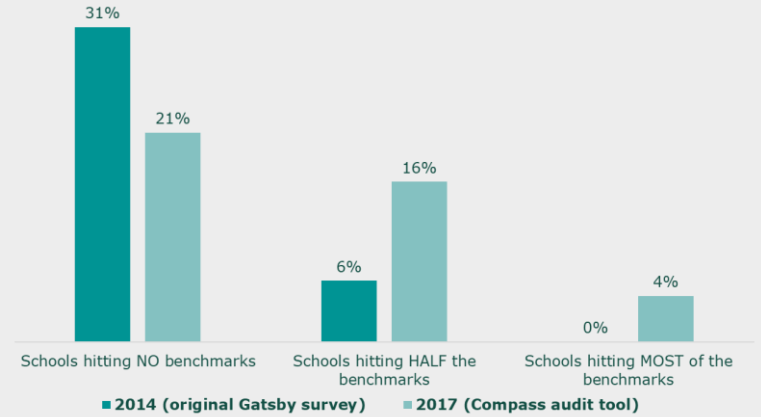
**Careers education is improving....We saw
evidence of integrated, coherent and effective
careers strategies in more schools**

Ofsted in 2018

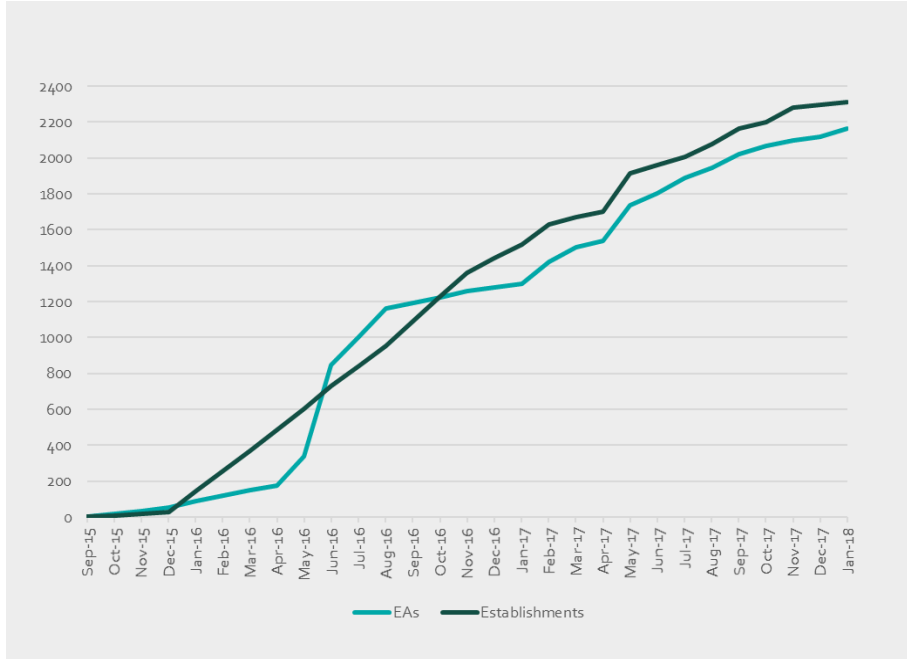
% 16-24 year olds who are NEET



Schools hitting Gatsby Benchmarks (2014 v 2017)



**We have spent three
years driving employer
engagement up...**



Growth of the Network over time

50%

Resulting in 50% more employer encounters in those schools. 3 new employers on average

2,000

More than 2,000 schools and colleges have signed up to our network and are supported by 2,000 Enterprise Advisers


38

We are working with all 38 Local Enterprise Partnerships

82%

of schools and colleges agree that the Enterprise Adviser Network is effective

**We have funded and
scaled up successful
careers and enterprise
activities in areas of
greatest need...**

A photograph of three young people in school uniforms. A boy in the center is looking down at a document, with a girl to his left and another boy to his right, both also looking at the document. The background is slightly blurred, showing what appears to be a classroom or library setting.

£5.6m

Invested in activities

380,000

Young people have
been reached

75%

Focused in areas of
greatest need (cold
spots)

**Business and regional
leadership is activated
to solve this...**

Andy Street and Mayors



Burberry in Yorkshire



£16 million unlocked from business in match funding

**It's tough but we know
we need to help
deliver...**

4 million

Employer encounters every year

1 million

Workplace encounters every year

1/25

One workplace encounter a year
for every 25 employees

1/7

One employer encounter a year
for every seven employees



**The Careers Strategy
now sets out a
comprehensive
careers solution to
change lives of young
people and our
economy...**

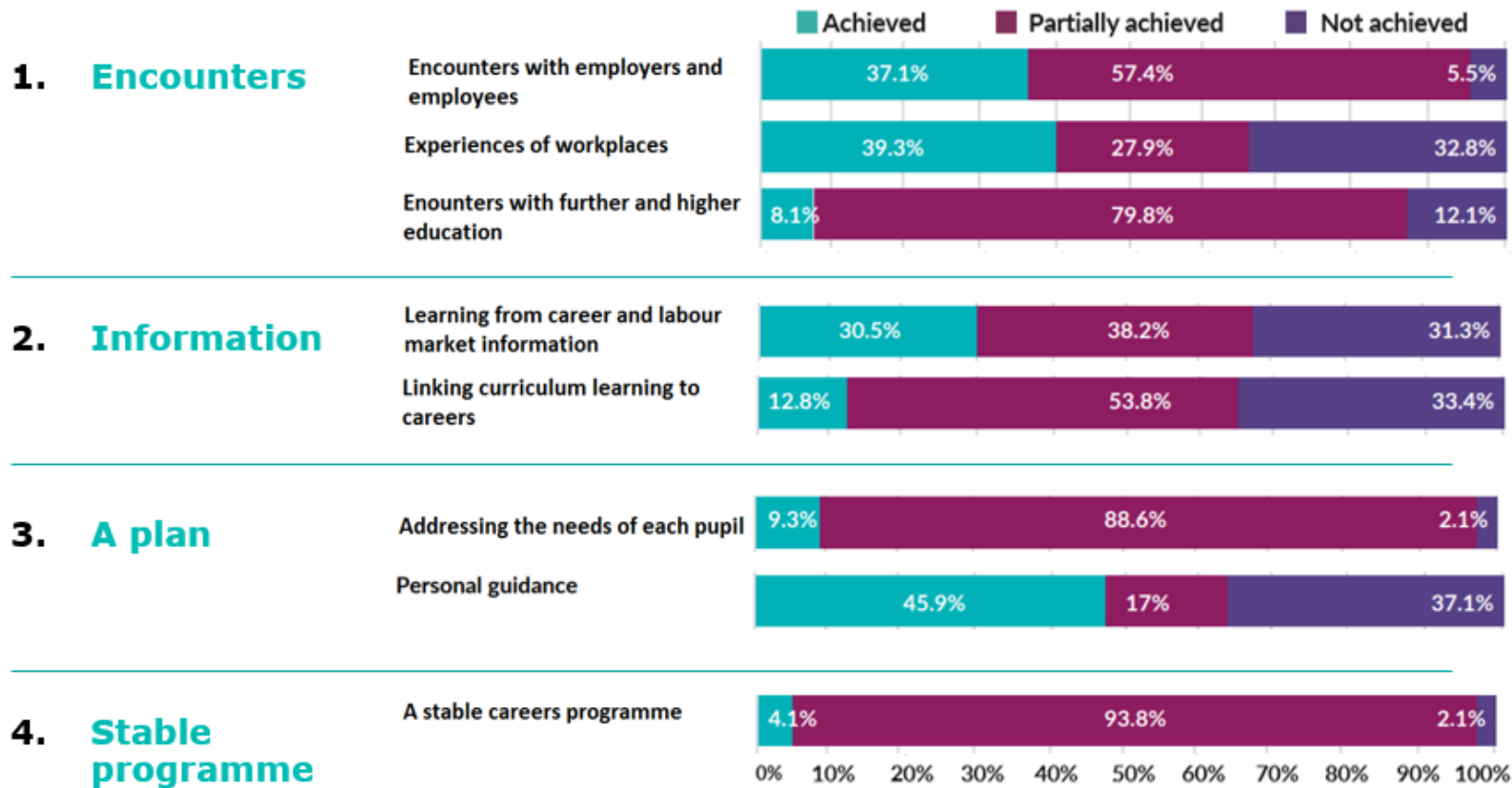
A young woman with long dark hair, wearing glasses and a grey blazer over a red top, is smiling broadly. She has a red lanyard around her neck. The background is a blurred crowd of people at what appears to be a career fair or event.

**Gatsby
Benchmarks**
A clear standard for
career provision

**Career
Leaders in
schools and
colleges**

**Local
Coordination**

**And we know where
the gaps are...**



**We will continue to
drive employer
engagement whilst the
Careers Hubs will
accelerate delivery
against the Gatsby
Benchmarks**

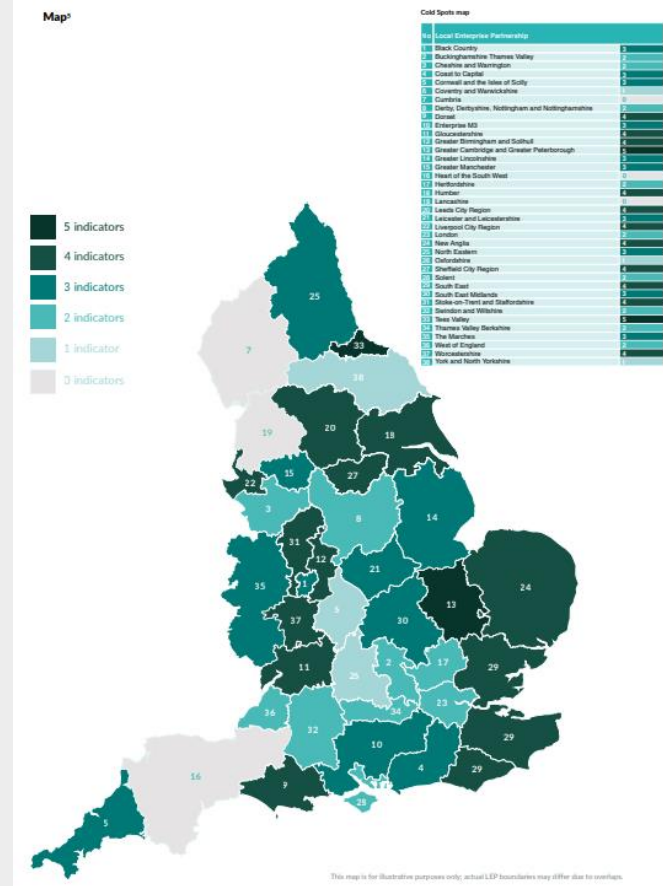
**Employer
Engagement**

**21 Careers
Hubs**

Cornwall & Isles of Scilly
Lancashire
Leeds City Region
Black Country
York, North Yorkshire and East Riding
Cumbria
Swindon & Wiltshire
Stoke & Staffordshire
Solent
West of England
Buckinghamshire Thames Valley
Greater Manchester
South East (East Sussex)
Leicester & Leicestershire
Heart of the South West
Humber
Tees Valley
Worcestershire
Liverpool City Region
New Anglia

**Our approach will
continue to be
relentlessly evidence
based to ensure
impact...**

What we target



What we measure

Inputs

Encounters with employers, with workplaces, with further and higher education

Information about local jobs, how the curriculum connects to work

A plan tailored to an individual's needs and supported by guidance



Key outputs: Character

Personal Effectiveness self-belief, persistence, purpose

Careers Readiness careers planning, information and help seeking work-readiness

Employability Skills imagination, problem solving, listening skills, sharing ideas, team work and leadership

Social Capital knowing and engaging people across a range of occupations

Key outcomes: Destinations

NEETs Number of young people in education, employment or training

Destinations Project launching: what is a 'good destination'

Q&A

