

The Careers & Enterprise Company

THE CAREERS &
ENTERPRISE
COMPANY

Connecting education and business

We are a national organisation set up by government. Our goal is to make it easier for employers like you to inspire and prepare young people for the fast-changing world of work.

Why work with us?

- 1. National coordination:** our 150 Enterprise Coordinators can link you to schools and colleges across England.
- 2. School and college Careers Leaders:** we are training Careers Leaders in every school and college to make your engagement easier.
- 3. Alignment with best practice:** we can align your work in schools and colleges to international best practice - the Gatsby Benchmarks - and identify high-quality programmes for you to work with.

What we want from you

- 1. Provide strategic support:** help schools and colleges build strong careers programmes and connections with business either:
 - one-to-one as an Enterprise Adviser; or
 - in an area as a Cornerstone Employer.
- 2. Engage with young people:** inspire young people through an employer engagement activity - from CV workshops and enterprise competitions to hosting experiences of the workplace.

Business benefits



Build the talent pipeline for your industry and your business.



Give back to your local community.



Engage and develop your current workforce through volunteering.

Did you know?



Two thirds of businesses are concerned there will be a lack of sufficiently skilled people to fill their roles over the coming years.¹



Four or more encounters with the world of work significantly increases a young person's future earnings.²



In order to meet the ambition set out in the Careers Strategy, employers need to reach out to one young person a year for every seven employees in their workforce.³

1 Educating for the modern world: CBI/Pearson education and skills annual report, 2018.

2 Source: Mann, Kashefpakdel, Rehill and Huddleston. 2017. Contemporary transitions: Young Britons reflect on life after secondary school and college. London: Education and Employers.

3 Source: Closing the Gap: The Level of Employer Engagement in England's Schools and Colleges. 2018. London: The Careers & Enterprise Company.

How to get involved

There are many ways to get involved - here are just some of the ways your business can help to inspire and prepare a young person for the world of work.

1. Provide strategic support



Become an Enterprise Adviser

Work with an individual secondary school or college to support them to develop a strong careers programme, using your business experience and networks.

[Learn more >](#)



Become a Cornerstone Employer

Work with a cluster of secondary schools and colleges to underwrite careers provision in the area.

[Learn more >](#)

2. Engage with young people



Volunteer directly

Volunteer in a local school or college to deliver careers activities or host an experience at your workplace.

[Express your interest >](#)



Volunteer through a programme

Partner with a third party organisation to be supported to deliver a high-quality programme of activities, either in schools or in your workplace.

[Explore >](#)



We have **150**
Enterprise Coordinators
across the country

[Connect with your local Enterprise Coordinator >](#)

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