

# The Careers & Enterprise Company

THE CAREERS &  
ENTERPRISE  
COMPANY

## Preparing young people for the world of work

Our role is to help link schools to employers to help you deliver world-class careers support for all young people.

### Why work with us?

1. **Access to our employer network:** Our 150 Enterprise Coordinators and 2,000 Enterprise Advisers, senior business volunteers can help your school connect with local employers.
2. **Support for Careers Leaders:** We provide training and support for Careers Leaders in schools and colleges.
3. **Help meeting the Gatsby Benchmarks:** We support the implementation of a best practice standard for careers support, the [Gatsby Benchmarks](#), with tools and targeted funding.

### The eight Gatsby Benchmarks of Good Career Guidance

1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

### Benefits for your school:

- **Progress:** make rapid progress against the Gatsby Benchmarks with our support.
- **Impact:** help all of your young people receive the support and inspiration they need.
- **Connections:** build connections with national and local employers, as well as careers programme providers to deliver activities in your school.

### Did you know?

85%

of schools and colleges use Compass, an online self-evaluation tool to improve performance.

94%

of schools and colleges would recommend our Enterprise Adviser Network.

75%

of young people have a great understanding of what they need to do to achieve their ambitions.



# Inspire. Prepare. Succeed.

Here's how your school can inspire and prepare your students for the world of work:

## 1. Access our network



### Partner with an Enterprise Adviser and Enterprise Coordinator

We'll partner you with an Enterprise Adviser, a senior business volunteer and our trained Enterprise Coordinator to support you in the delivery of your careers programme.

**i. Work with an Enterprise Coordinator** - our Enterprise Coordinators work with clusters of up to 20 schools and colleges and can connect you with employers and careers providers in your area and support you in meeting the Gatsby Benchmarks.

**ii. Partner with an Enterprise Adviser** - we'll partner you with an Enterprise Adviser, a senior business volunteer, who can provide strategic support in developing your careers and enterprise plan and build employer networks.

[Explore >](#)

## 2. Support for Careers Leaders



### Online Careers Leader Training

Sign up to our free online training course designed with Teach First to learn more about the Careers Leader's role.

[Register >](#)



### Training bursary

We are offering Careers Leaders a bursary to carry our training with one of our 14 approved training providers. There are courses to suit a range of needs including both accredited and non-accredited options.

[Register >](#)



### Careers Leader Resources

We've created a 6-step guide for newly appointed Careers Leaders to help them make a successful start in their role. It includes essential information, resources and practical tools to get started.

[Learn more >](#)

## 3. Help meeting the Gatsby Benchmarks



### Compass

Evaluate your school against the Gatsby Benchmarks using Compass, our online self-evaluation tool.

[Find out more >](#)



### Gatsby Benchmark Toolkit

Understand the Gatsby Benchmarks, a framework of eight guidelines that define the best careers provision in schools and colleges.

[Download >](#)



### Tracker

Record and manage your careers plan for the year using our Tracker tool, enabling you to track how your school is progressing against the eight Gatsby Benchmarks.

[Find out more >](#)



### Find high-quality programme providers

Use our Provider Directory to find organisations who are able to deliver high-quality careers programmes within your school.

[Explore >](#)

## Next steps

1. Complete a Compass evaluation and use our provider directory to access providers who can offer targeted support.
2. Apply for a training bursary for one of our approved Careers Leader training courses.
3. Sign up your school to our Enterprise Adviser Network.