

How to get involved

We're already working with 1,600 secondary schools and colleges. We need more businesses like you on board to strengthen the network. With your help we can bring the right people together in ways that put young people's futures first.

Joining the network is easy. We've got practical resources and support in place to make sure your time and resources are focused on what matters.

There are two ways to get involved:

1. Nominate an Enterprise Adviser from your business

Enterprise Advisers are senior business volunteers who spend around 8 hours a month working closely with the headteacher or Senior Leadership Team of a local college or school. Enterprise Advisers use their business experience and professional networks to help develop and implement an effective careers strategy that puts opportunities with local employers at the heart of a young person's education.

Your employee will be fully supported by one of our trained, full-time Enterprise Coordinators. The Enterprise Coordinator builds the relationship with the school or college, offers training to Enterprise Advisers, looks after day-to-day organisation, and offers advice on which resources and careers programmes work best.

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60% of Enterprise Advisers are at CEO or senior manager level.

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2. Offer encounters with the world of work to local young people

- Support our funded partners by volunteering for structured activities such as enterprise competitions or providing apprentice mentors for young people in schools. We can connect you to partners who are working all across the country.
- Develop your own programmes which we will support to reach new schools through our network.

Our ambition for the Enterprise Adviser Network

- **More is more:** We will ensure every young person in England gets at least 4 employer and workplace encounters.
- **Start younger:** We will make sure careers education starts in year 7.
- **Follow the impact:** We will incorporate evidence of what works to guide careers planning in schools and colleges.
- **Make it last:** We will embed an ethos that celebrates careers and enterprise opportunities and places them at the heart of schools and colleges and their curriculums.

Find out more

It's easy to join the Enterprise Adviser Network and get your team involved.

www.careersandenterprise.co.uk

✉ employers@careersandenterprise.co.uk

🐦 [@CareerEnt](https://twitter.com/CareerEnt)

JOIN OUR ENTERPRISE ADVISER NETWORK

THE CAREERS & ENTERPRISE COMPANY

Large employers



Inspire and prepare young people for the fast-changing world of work

Join our Enterprise Adviser Network

- Influence and improve the careers and enterprise skills of young people.
- Attract young people to fill your apprenticeships.
- Promote your business and its contribution to tackling youth unemployment.
- Get support to take your outreach programmes to more schools and colleges.
- Develop your staff through offering work inspiration activities and careers programmes.
- Engage your employees with rewarding volunteering opportunities.

Bridging the gap between business and education

Rapid technological development is bringing huge change to the labour market, and at the same time the education system is shifting. This can leave many young people overwhelmed by the choices in front of them.

We believe that more needs to be done to prepare young people for the fast-changing world of work.

Young people need more experiences of the world of work and more support to help them navigate their next steps. Our Enterprise Adviser Network makes it easier for schools, colleges, employers and careers programme providers to work together to create meaningful employer encounters for young people.

86%

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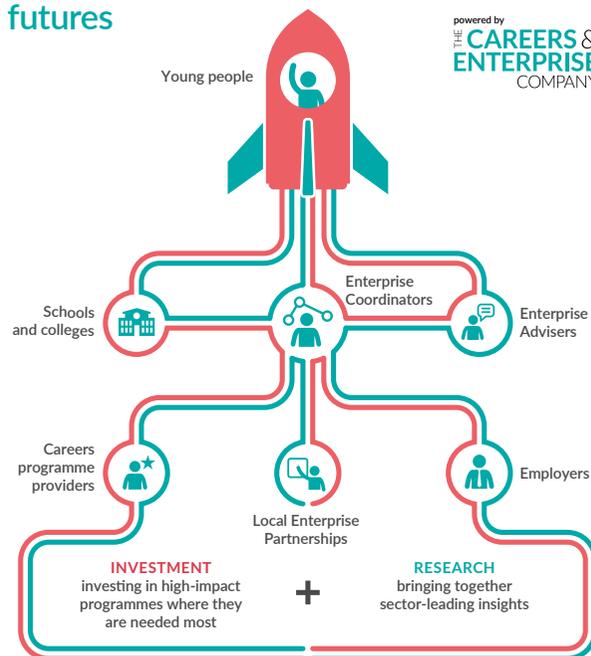
40%

The evidence clearly shows that a young person who has 4 or more encounters with an employer is 86% less likely to be unemployed or not in education or training, and can earn up to 18% more during their career.

At the moment only in 40% of schools are young people receiving this kind of encounter, and unemployment among young people is 3 times higher than the national average.

Fuelling young people's futures

-  **Local Enterprise Partnerships** oversee the network locally
-  **Employers** help young people get 4 or more encounters with the world of work
-  **Careers programme providers** deliver high-impact careers and enterprise programmes
-  **Enterprise Coordinators** connect schools and colleges with employers and providers
-  **Enterprise Advisers** (senior business volunteers) work in partnership with schools and colleges to develop a careers plan and connections
-  **Schools and colleges** work with Enterprise Coordinators and Enterprise Advisers to get their young people the careers and enterprise support they need
-  **Young people** are prepared and inspired for the future



We work in partnership with businesses to ensure they find the right future talent for their organisation and offer every young person, no matter their background, the opportunity to explore their options and succeed in the world of work.

Our vision is to be the one place schools, colleges, employers and careers programme providers come to if they want to invest effectively and efficiently in preparing young people for the future.

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Our people want to support their local schools and as an employer we want to reach out and offer schools career advice. The Careers & Enterprise Company with the Enterprise Adviser Network enables Capgemini and our employees to do this. The Enterprise Adviser role model has the potential to operate in every UK state school delivering a complete change in helping all school children reach their potential.

Michelle Perkins,
Schools Director, Capgemini

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Why joining the network is right for your business

- Offer opportunities for meaningful work encounters in your business and help young people prepare for their future working lives.
- Build strong working relationships with schools and colleges.
- Gain access to an entry-level talent pool.
- Get opportunities to connect directly with local and national influencers, leading organisations across England, funding partners and careers programme providers.
- Get expert support to take your own outreach programmes into more schools and colleges, widening access to a diverse range of young talent.

Why joining the network is right for your employees

- Becoming an Enterprise Adviser can support staff to move from middle to senior management, developing their strategic and business planning skills.
- Taking part in inspirational work activities and programmes can support your junior staff to build presentation, communication and leadership skills.
- Participating builds an understanding of the environment your future talent is coming from and the challenges they face.
- Joining the network provides an opportunity for staff to engage in meaningful volunteering and give back to their local community.

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The ability to fire the imagination of young people and encourage them to study STEM subjects is critical to our long term success. The Careers & Enterprise Company and in particular the Enterprise Adviser network is set to become a key enabler in helping to make this happen.

Paul Broadhead,
Head of Community Investment
& Education Outreach, Rolls Royce

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