

How to get involved

We're already working with 1,600 secondary schools and colleges. We need more businesses like you on board to strengthen the network. With your help we can bring the right people together in ways that put young people's futures first.

Joining the network is easy. We've got practical resources and support in place to make sure your time and resources are focused on what matters.

Become an Enterprise Adviser

Enterprise Advisers are senior business volunteers who spend around 8 hours a month working closely with the headteacher or Senior Leadership Team of a local college or school. Enterprise Advisers use their business experience and professional networks to help develop and implement an effective careers strategy that puts opportunities with local employers at the heart of a young person's education.

You will be fully supported by one of our trained, full-time Enterprise Coordinators. The Enterprise Coordinator builds the relationship with the school or college, provides ongoing training, looks after day-to-day organisation, and offers advice on which resources and careers programmes work best.

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60% of Enterprise Advisers are at CEO or senior manager level.

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Our ambition for the Enterprise Adviser Network

- **More is more:** We will ensure every young person in England gets at least 4 employer and workplace encounters.
- **Start younger:** We will make sure careers education starts in year 7.
- **Follow the impact:** We will incorporate evidence of what works to guide careers planning in schools and colleges.
- **Make it last:** We will embed an ethos that celebrates careers and enterprise opportunities and places them at the heart of schools and colleges and their curriculums.

Find out more

It's easy to join the Enterprise Adviser Network and get involved.

www.careersandenterprise.co.uk

✉ employers@careersandenterprise.co.uk

🐦 [@CareerEnt](https://twitter.com/CareerEnt)

JOIN OUR ENTERPRISE ADVISER NETWORK

THE CAREERS & ENTERPRISE COMPANY

Small and medium-sized enterprises (SME)



Inspire and prepare young people for the fast-changing world of work in your community

Join our Enterprise Adviser Network by becoming a senior business volunteer

- Become an Enterprise Adviser and directly influence the careers and enterprise support for young people in your community.
- Develop your talent pipeline for the future.
- Promote your business in local schools and colleges.
- Connect to a network of key local influencers such as the Local Enterprise Partnership.
- Become part of a national network that inspires and prepares young people for the world of work.

Bridging the gap between business and education

Rapid technological development is bringing huge change to the labour market, and at the same time the education system is shifting. This can leave many young people overwhelmed by the choices in front of them.

We believe that more needs to be done to prepare young people for the fast-changing world of work.

Young people need more experiences of the world of work and more support to help them navigate their next steps. Our Enterprise Adviser Network makes it easier for schools, colleges, employers and careers programme providers to work together to create meaningful employer encounters for young people.

86%

BUT

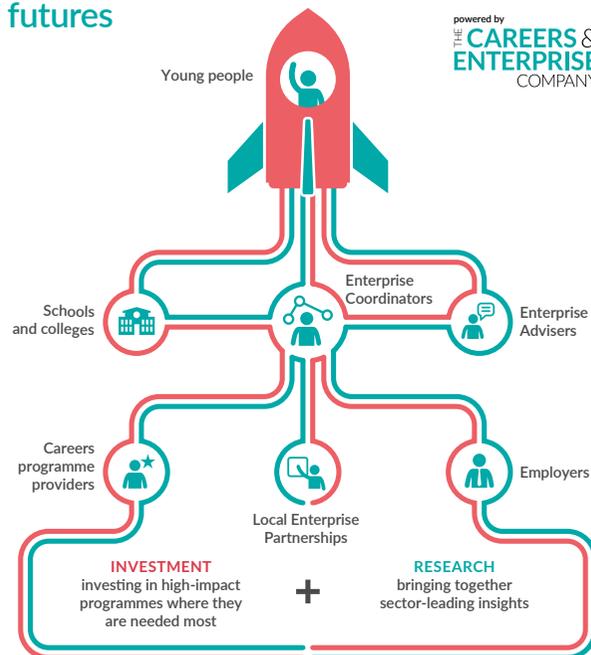
40%

The evidence clearly shows that a young person who has 4 or more encounters with an employer is 86% less likely to be unemployed or not in education or training, and can earn up to 18% more during their career.

At the moment only in 40% of schools are young people receiving this kind of encounter, and unemployment among young people is 3 times higher than the national average.

Fuelling young people's futures

- Local Enterprise Partnerships** oversee the network locally
- Employers** help young people get 4 or more encounters with the world of work
- Careers programme providers** deliver high-impact careers and enterprise programmes
- Enterprise Coordinators** connect schools and colleges with employers and providers
- Enterprise Advisers** (senior business volunteers) work in partnership with schools and colleges to develop a careers plan and connections
- Schools and colleges** work with Enterprise Coordinators and Enterprise Advisers to get their young people the careers and enterprise support they need
- Young people** are prepared and inspired for the future



We work in partnership with businesses to ensure they find the right future talent for their organisation and offer every young person, no matter their background, the opportunity to explore their options and succeed in the world of work.

Our vision is to be the one place schools, colleges, employers and careers programme providers come to if they want to invest effectively and efficiently in preparing young people for the future.

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Senior business professionals have a huge amount of knowledge of their sectors, the immediate economic area and have a large expanse of networks and contacts that can help inspire and prepare young people for the fast-changing world of work.

Enterprise Adviser Gordon Vater, Chief Executive of Riig, a claims management and insurance consultancy

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Why joining the network and becoming an Enterprise Adviser is right for you and your business

- Directly influence how young people prepare for their future working lives in your community.
- Build strong working relationships with a local school or college, giving you direct access to an entry-level talent pool.
- Communicate which skills your business needs, allowing schools and colleges to equip their students appropriately.
- Benefit from opportunities to connect directly with influencers to develop your personal and business network.
- Engage in meaningful volunteering and give back to your local community.

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We are helping, in our own way, shape and improve the workforce of tomorrow. Seeing a direct impact on a student, knowing that you have left an indelible memory that might just spark their future, is pretty amazing, and humbling. What a privilege.

Kevin Rogers, Chairman of the Board of Management of Wilson Browne LLP

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