

The Careers & Enterprise Company

Our mission

Our mission is to *prepare and inspire* young people for the fast-changing world of work

Our story

The Careers & Enterprise Company was established in 2015 to help link schools and colleges to employers, in order to increase employer engagement for young people.

During our first three years, we have worked with Local Enterprise Partnerships to build a national network which now links 2,000 (over 50%) schools and colleges to employers. We have also funded 150 programmes to provide high quality employer engagement activities to young people where they are most needed.

The Government's Careers Strategy published in December 2017 expanded our role.

Our role

Our role is to link schools and colleges to employers and to help them deliver world class careers support for all young people by:

- 1. Building Networks:** Linking schools and colleges to employers and other external careers providers through the Enterprise Adviser Network and Careers Hubs.
- 2. Supporting Careers Leaders:** Providing training and support for Careers Leaders in schools and colleges.
- 3. Backing the Gatsby Benchmarks:** Supporting implementation of a best practice standard for careers support, the Gatsby Benchmarks, with tools and targeted funding.



Our collective impact to date

Our work is at scale

3,690

schools and colleges using Compass, an online self-evaluation tool to improve performance.

2,000

schools and colleges in our Enterprise Adviser Network.

270

grants awarded to careers and enterprise providers through £28m of investment funds.

Feedback is positive

94%

of schools and colleges would recommend our Enterprise Adviser Network.

89%

of Enterprise Advisers are satisfied in their role.

3,500

new employers have been engaged as a result of our Careers & Enterprise Funds.

Young people are benefiting from increased employer engagement

50%

more employer encounters reported by schools and colleges in our Network.

3

new employers on average working with each school and college in our Network.

580,000

young people supported through our investment funds.

Young people are making progress according to our pilot survey

80%

of young people have an increased awareness of different careers.

75%

have a greater understanding of what they need to do to achieve their ambitions.

70%

of young people feel more motivated to work hard at school and college.

Improved *employability* including 10 percentage point improvement in feeling able to come up with new ideas.

Improved *personal effectiveness* including a 20 percentage point increase in young people's determination to keep trying if they cannot do something.

Improved *career readiness* including a 20 percentage point increase in a young person's belief that they can make a plan for the next 5 years.