



About Tracker

Tracker is our online careers planning tool exclusively available to schools and colleges in the Enterprise Adviser Network.

It uses the results from your Compass evaluation to help you build and manage your careers activity plan. You can effectively direct time and resources to activities that will improve your Gatsby Benchmark scores.

Offline Templates for Tracker

These offline templates can help you understand how Tracker works. To get the best results, it is also a good idea to talk to colleagues involved in careers and show them Tracker before you start.

The tool is free to use and is provided by [The Careers & Enterprise Company](#).

The organisation of Tracker is based on the [Gatsby Good Career Guidance Benchmarks](#).

Gatsby Benchmark 1

Activity Record

- Write down your whole-school careers programme

Plan to achieve by: ___/ ___/ ___

Notes: _____

- Get plan approved by the board of governors

Plan to achieve by: ___/ ___/ ___

Notes: _____

- Get the explicit backing of senior leadership

Plan to achieve by: ___/ ___/ ___

Notes: _____

- Allocate resources to your careers programme

Plan to achieve by: ___/ ___/ ___

Notes: _____

- Get systematic monitoring in place

Plan to achieve by: ___/ ___/ ___

Notes: _____

- Ensure your careers programme contains both strategic and operational elements

Plan to achieve by: ___/ ___/ ___

Notes: _____

- Publish your careers programme on your school's website

Plan to achieve by: ___/ ___/ ___

Notes: _____

- The careers programme on your school's website has information aimed specifically at:

Students

Plan to achieve by: ___/ ___/ ___

Notes: _____

Teachers

Plan to achieve by: ___/ ___/ ___

Notes: _____

Employers

Plan to achieve by: ___/ ___/ ___

Notes: _____

Parents/Carers

Plan to achieve by: ___/ ___/ ___

Notes: _____

- Evaluate your careers programme for effectiveness at least every 3 years

Plan to achieve by: ___/ ___/ ___

Notes: _____

- Evaluate your programme using systematic feedback from:

Students

Plan to achieve by: ___/ ___/ ___

Notes: _____

Teachers

Plan to achieve by: ___/ ___/ ___

Notes: _____

Employers

Plan to achieve by: ___/ ___/ ___

Notes: _____

Parents / Carers

Plan to achieve by: ___/ ___/ ___

Notes: _____

- Identify a lead individual with strategic responsibility for overseeing the programme

Plan to achieve by: ___/ ___/ ___

Notes: _____

Gatsby Benchmark 2

Career Information

Activity Details

Select a category:

Information about the labour market for parents	
Information about the labour market for students	
Continuing Professional Development (CPD)	
Online Resources	
Embedded in curriculum	
STEM	
Other	

Activity Name:

Select all year groups involved:

- Below Year 6
- Year 6
- Year 7
- Year 8
- Year 9
- Year 10
- Year 11
- Year 12
- Year 13
- Above Year 13

School Lead for this activity:

When does this activity happen?

Recurring

Frequency

Daily

Weekly

Fortnightly

Monthly

Yearly

Start Date:

___/___/___

End Date:

___/___/___

End after how many occurrences:

OR

Once

Start Date:

___/___/___

End Date:

___/___/___

Student Details

	Total Number of Students
Below Year 6	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 6	

Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 7	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 8	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 9	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 10	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 11	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 12	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 13	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Above Year 13	
Pupil Premium	
SEND	

Gifted and Talented	
Potential NEET	

Provider Details

Provider	Number	Name
Apprenticeship provider		
Employer		
Employee		
Further Education Provider		
Higher Education Provider		
Traineeship Provider		
Other		
None		

Additional Notes:

Gatsby Benchmark 3

Pupil Needs

Activity Details

Select a category:

Aspiration raising	
Addressing stereotypes	
SEND and vulnerable students	
Record keeping	
Destinations data	
Local authority collaboration	
Other	

Activity Name:

Select all year groups involved:

- Below Year 6
- Year 6
- Year 7
- Year 8
- Year 9
- Year 10
- Year 11
- Year 12
- Year 13
- Above Year 13

School Lead for this activity:

When does this activity happen?

Recurring

Frequency

Daily

Weekly

Fortnightly

Monthly

Yearly

Start Date:

___/___/___

End Date:

___/___/___

End after how many occurrences:

OR

Once

Start Date:

___/___/___

End Date:

___/___/___

Student Details

	Total Number of Students
Below Year 6	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 6	

Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 7	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 8	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 9	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 10	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 11	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 12	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 13	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Above Year 13	
Pupil Premium	
SEND	

Gifted and Talented	
Potential NEET	

Provider Details

Provider	Number	Name
Apprenticeship provider		
Employer		
Employee		
Further Education Provider		
Higher Education Provider		
Traineeship Provider		
Other		
None		

Additional Notes:

Gatsby Benchmark 4 Curriculum

Activity Details

Select a category:

English lessons - embedded careers learning	
Maths lessons - embedded careers learning	
Science lessons - embedded careers learning	
PSHE lessons - embedded careers learning	
Continuing Professional Development (CPD)	
Other	

Activity Name:

Select all year groups involved:

- Below Year 6
- Year 6
- Year 7
- Year 8
- Year 9
- Year 10
- Year 11
- Year 12
- Year 13
- Above Year 13

School Lead for this activity:

When does this activity happen?

Recurring

Frequency

Daily

Weekly

Fortnightly

Monthly

Yearly

Start Date:

___/___/___

End Date:

___/___/___

End after how many occurrences:

OR

Once

Start Date:

___/___/___

End Date:

___/___/___

Student Details

	Total Number of Students
Below Year 6	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 6	
Pupil Premium	

SEND	
Gifted and Talented	
Potential NEET	
Year 7	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 8	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 9	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 10	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 11	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 12	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 13	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Above Year 13	
Pupil Premium	
SEND	
Gifted and Talented	

Potential NEET	

Provider Details

Provider	Number	Name
Apprenticeship provider		
Employer		
Employee		
Further Education Provider		
Higher Education Provider		
Traineeship Provider		
Other		
None		

Additional Notes:

Gatsby Benchmark 5

Employer Encounters

Activity Details

Select a category:

Employer involvement in curriculum	
Employer mentoring	
Events and talks involving employers	
Business games and competitions	
Alumni activity	
Ready-for-work activities with employers	
Continuing Professional Development (CPD)	
Employer encounters with parents	
Other	

Activity Name:

Select all year groups involved:

- Below Year 6
- Year 6
- Year 7
- Year 8
- Year 9
- Year 10
- Year 11
- Year 12
- Year 13
- Above Year 13

School Lead for this activity:

When does this activity happen?

Recurring

Frequency

Daily

Weekly

Fortnightly

Monthly

Yearly

Start Date:

___/___/___

End Date:

___/___/___

End after how many occurrences:

OR

Once

Start Date:

___/___/___

End Date:

___/___/___

Student Details

	Total Number of Students
Below Year 6	
Pupil Premium	
SEND	
Gifted and Talented	

Potential NEET	
Year 6	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 7	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 8	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 9	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 10	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 11	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 12	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 13	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	

Above Year 13	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	

Provider Details

Provider	Number	Name
Apprenticeship provider		
Employer		
Employee		
Further Education Provider		
Higher Education Provider		
Traineeship Provider		
Other		
None		

Additional Notes:

Gatsby Benchmark 6

Workplace Experiences

Activity Details

Select a category:

Volunteering	
Work experience	
Job shadowing	
Workplace visits	
Continuing Professional Development (CPD)	
Workplace experience with parents	
Other	

Activity Name:

Select all year groups involved:

- Below Year 6
- Year 6
- Year 7
- Year 8
- Year 9
- Year 10
- Year 11
- Year 12
- Year 13
- Above Year 13

School Lead for this activity:

When does this activity happen?

Recurring

Frequency

Daily

Weekly

Fortnightly

Monthly

Yearly

Start Date:

___/___/___

End Date:

___/___/___

End after how many occurrences:

OR

Once

Start Date:

___/___/___

End Date:

___/___/___

Student Details

	Total Number of Students
Below Year 6	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 6	

Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 7	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 8	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 9	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 10	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 11	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 12	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 13	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Above Year 13	
Pupil Premium	
SEND	

Gifted and Talented	
Potential NEET	

Provider Details

Provider	Number	Name
Apprenticeship provider		
Employer		
Employee		
Further Education Provider		
Higher Education Provider		
Traineeship Provider		
Other		
None		

Additional Notes:

Gatsby Benchmark 7

Educational Encounters

Activity Details

Select a category:

Further Education events and visits	
Application support for Further Education	
Higher Education events and visits	
Application support for Higher Education	
Apprenticeships events and visits	
Application support for Apprenticeships	
Educational Encounters with Parents	
Other	

Activity Name:

Select all year groups involved:

- Below Year 6
- Year 6
- Year 7
- Year 8
- Year 9
- Year 10
- Year 11
- Year 12
- Year 13
- Above Year 13

School Lead for this activity:

When does this activity happen?

Recurring

Frequency

Daily

Weekly

Fortnightly

Monthly

Yearly

Start Date:

___/___/___

End Date:

___/___/___

End after how many occurrences:

OR

Once

Start Date:

___/___/___

End Date:

___/___/___

Student Details

	Total Number of Students
Below Year 6	
Pupil Premium	
SEND	
Gifted and Talented	

Potential NEET	
Year 6	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 7	
Pupil Premium	
SEND	
Gifted and Talented	
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Year 8	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 9	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 10	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 11	
Pupil Premium	
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Gifted and Talented	
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Year 12	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 13	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	

Above Year 13	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	

Provider Details

Provider	Number	Name
Apprenticeship provider		
Employer		
Employee		
Further Education Provider		
Higher Education Provider		
Traineeship Provider		
Other		
None		

Additional Notes:

Gatsby Benchmark 8

Personal Guidance

Activity Details

Select a category:

One-to-one careers guidance	
Group careers guidance	
Other	

Activity Name:

Select all year groups involved:

- Below Year 6
- Year 6
- Year 7
- Year 8
- Year 9
- Year 10
- Year 11
- Year 12
- Year 13
- Above Year 13

School Lead for this activity:

When does this activity happen?

- Recurring

Frequency

- Daily
- Weekly
- Fortnightly
- Monthly
- Yearly

Start Date:

___/___/___

End Date:

___/___/___

End after how many occurrences:

OR

- Once

Start Date:

___/___/___

End Date:

___/___/___

Student Details

	Total Number of Students
Below Year 6	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 6	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	

Year 7	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 8	
Pupil Premium	
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Gifted and Talented	
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Year 11	
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Gifted and Talented	
Potential NEET	
Year 12	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Year 13	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	
Above Year 13	
Pupil Premium	
SEND	
Gifted and Talented	
Potential NEET	

Provider Details

Provider	Number	Name
Apprenticeship provider		
Employer		
Employee		
Further Education Provider		
Higher Education Provider		
Traineeship Provider		
Other		
None		

Additional Notes:
